

### 2020 Editorial Calendar

					CUSTOM TOPICS AVAILABLE		
MONTH/THEME	FEATURE STORY	SPECIAL REPORTS	BENCHMARK RESEARCH	VIRTUAL ROUNDTABLES	ROADMAP	INFOGRAPHICS	TARGETED RESEARCH
JANUARY PROGRAM CLOSE: 12/16/19 MATERIAL DUE: 12/23/19	Walmart vs. Amazon	Real-Time NRF Wrap Up	RIS/IHL 17th Annual Store Experience Study		Solving the Workforce Dilema	Unified Inventory Management	Container and Microservices-Based Architecture
FEBRUARY PROGRAM CLOSE: 1/15/20 MATERIAL DUE: 1/22/20	CIO of the Year	Top Grocery Trends			Experiential Store Tech	Breakthrough Merchandising	In-Store Customer Tracking and Analytics
MARCH PROGRAM CLOSE: 2/17/20 MATERIAL DUE: 2/24/20	Shifting Consumer Habits	Next-Gen RFID	30th Annual Retail Technology Study		Optimizing Personalized Marketing	Customer Experience	Managing Labor in a Tight Market
APRIL PROGRAM CLOSE: 3/16/20 MATERIAL DUE: 3/23/20	Top Women in Retail Tech	Evolution of How Consumers Shop			The Art of Click and Collect	Apparel Retail Tech Trends	The Razor-Sharp Supply Chain
MAY PROGRAM CLOSE: 4/15/20 MATERIAL DUE: 4/22/20	Influentials: 10 Retail Movers and Shakers	Virtual Grocery Technology Roundtable		Grocery Tech	Practical and Functional AI	Powering the Store of the Future	Hyper Local Merchandising
JUNE PROGRAM CLOSE: 5/15/20 MATERIAL DUE: 5/22/20	Top 100 Retailers	Retail's Best New Concepts	6th Annual Retail and Consumer Goods Analytics Study		Fulfillment in the Age of Speed	Mobile Trends	AI-Driven Pricing Management
JULY PROGRAM CLOSE: 6/15/20 MATERIAL DUE: 6/22/20	Pacesetters: 10 Rising Retail Executives	Future-Proof POS		Retail's Grand Re-Opening	C-Store Technology Takes Off	Click and Collect	Predictive and Prescriptive Analytics
AUGUST PROGRAM CLOSE: 7/15/20 MATERIAL DUE: 7/22/20	Rental and Resale Revolution	The Apparel Top 25	Supply Chain Technology Study	Winning Contactless Fulfillment Strategies	The ROI of RFID	Strengthening the Workforce	The Future of Scan and Go
SEPTEMBER PROGRAM CLOSE: 8/17/20 MATERIAL DUE: 8/24/20	Grocery Wars Heat Up	Mobile Technology for Shoppers & Associates		Making the Most of Customer Data	Digital Payment Security	Perfecting Fast Fulfillment	BOPIS and Returns Management
OCTOBER PROGRAM CLOSE: 9/15/20 MATERIAL DUE: 9/22/20	Robotics and the Retail Workforce	AI-Powered Supply Chain	5th Annual Grocery Technology Study	Evolution of POS: The Impact of COVID	Putting Customer Data to Work	In-Store Analytics	Location-Based Retail Strategies
NOVEMBER PROGRAM CLOSE: 10/15/20 MATERIAL DUE: 10/22/20	First Look: Flagships & Concept Shops of the Year	2021 Tech Innovators		Retailing Post Coronavirus-What the New Retail Can and Should Look Like	Clienteling Do's and Don'ts	Social Commerce	Hybrid Cloud Platforms
DECEMBER PROGRAM CLOSE: 11/16/20 MATERIAL DUE: 11/23/20	10 Retail Startups	NRF Preview Guide	2021 Software Leaderboard	What to Expect at NRF 2021	Building a Rock-Solid In-Store Network	The New Face of Loyalty	AI-Driven Loyalty and Personalization