

## 2021 Editorial Calendar

2021 Editorial Calendar					CUSTOM TOPICS AVAILABLE		
MONTH	FEATURE STORY	SPECIAL REPORTS	BENCHMARK RESEARCH	VIRTUAL FIRESIDE CHATS	ROADMAP	INFOGRAPHICS	TARGETED RESEARCH
JANUARY PROGRAM CLOSE: 12/15/20 MATERIAL DUE: 12/22/20	10 Retailers Ruling Curbside & BOPIS	Tech Showcase	18th Annual Store Experience Study	Robotics & Store Automation	Workforce Management in a Remote-First World	Grocery's New Look	AI-Driven Loyalty and Personalization
FEBRUARY PROGRAM CLOSE: 1/15/21 MATERIAL DUE: 1/22/21	CIO of the Year, RIS Hall of Fame	Top Digital Shopper Trends		Grocery Tech Roundtable	The Many Faces of Digital Signage	Inventory Everywhere! Secrets to Predicting Demand	The Contactless Store
MARCH PROGRAM CLOSE: 2/15/21 MATERIAL DUE: 2/22/21	The Future of the Physical Store	Innovative Marketing Strategies	31st Annual Retail Technology Study	Digital Customer Service	Next-Gen Demand Planning	The Mobile Employee and the Connected Shopper	The Benefits of Enterprise Resource Planning (ERP)
APRIL PROGRAM CLOSE: 3/15/21 MATERIAL DUE: 3/22/21	Top 100 Retailers	AI-Powered Supply Chain		Managed Services: Helping IT Do What They Do Best	Practical Uses for Voice Commerce	Marketing to Today's Shopper	Re-imagining the C-Store
MAY PROGRAM CLOSE: 4/15/21 MATERIAL DUE: 4/22/21	The New Face of Loyalty	Grocery Tech Trends	9th Annual Retail and Consumer Goods Analytics Study	Doing Personalization Right	The Powerhouse POS	Inside the Store of the Future	Predictive and Prescriptive Analytics
JUNE PROGRAM CLOSE: 5/14/21 MATERIAL DUE: 5/21/21	Top Women in Retail Tech	Evolution of How Consumers Shop		Women in Retail Tech Roundtable	RFID: The Roadmap to the Enterprise	Click and Collect	AI-Driven Pricing Management
JULY PROGRAM CLOSE: 6/15/21 MATERIAL DUE: 6/22/21	Back to School: Tips and Predictions	Retail Gets Hyper-Personal		Running the Next-Gen Store	The Art of Fulfillment	Analytics for Digital Commerce Success	Managing Labor in the New Normal
AUGUST PROGRAM CLOSE: 7/15/21 MATERIAL DUE: 7/22/21	Top 10 Digital Retailers in 2021	Checkout Tech & Trends	2nd Annual Supply Chain Tech Study	What You Should Be Doing NOW to Prepare for the Holiday Rush	The New C-Store Experience	The Savvy Shopper	AI-Powered Merchandising
SEPTEMBER PROGRAM CLOSE: 8/16/21 MATERIAL DUE: 8/23/21	2021 Holiday Retail Forecasts and Predictions	Preparing Your Workforce Management for Success		Perfecting Supply Chain and Logistics	The Power of Blockchain	Personalized Loyalty	BOPIS and Returns Management
OCTOBER PROGRAM CLOSE: 9/15/21 MATERIAL DUE: 9/22/21	Influentials: 10 Retail Movers and Shakers	Direct-to-Customer Tips and Trends	5th Annual Grocery Technology Study	Managing Holiday Demand Spikes	Securing the Enterprise	In-Store Analytics	Supply Chain Automation
NOVEMBER PROGRAM CLOSE: 10/15/21 MATERIAL DUE: 10/22/21	Can the Mall Not Just Survive, But Thrive?	Apparel Top 25		Fast, Faster, Fastest Fulfillment	Modern Warehouse Management	Employee Tech Trends	Hybrid Cloud Platforms
DECEMBER PROGRAM CLOSE: 11/15/21 MATERIAL DUE: 11/22/21	10 Retail Startups	NRF Preview Guide	20th Annual Software LeaderBoard	Returns Are Coming: What to do About It	Building a Rock-Solid In-Store Network	The Modern Convenience Store	Automated Decision Making